



# Chiara Schröder

## UX & UI DESIGNER

chiara@emsiti.net | www.emsiti.net | +49 15758858645

### PROFESSIONAL EXPERIENCE

Feb - May 2022

#### **Usability Academy**

##### **Further Training: Usability & UX Expert**

Seminar and training with all the important methods from the UXQB® CPUX-F, CPUX-UT, CPUX-UR and CPUX-DS Curriculum. Certified Usability & UX Professional Foundation Level.

Feb 2021 - Mar 2022

#### **Bundesdruckerei GmbH**

##### **UX & UI Designer**

I designed new usability concepts and features for the Bundesportal, the official German platform for administrative public services. My main contribution has been in the establishment of UX methods to ensure a user centered design approach. (verwaltung.bund.de)

Jan 2020 - Jun 2020

#### **GASAG AG**

##### **Strategic, UX & UI Designer**

I conceptualized and designed the new website of gasag.de and a piece of its customer self service. (<https://www.gasag.de/>)

- 2nd parental leave -

Nov 2016 - Jun 2019

#### **Interactive Scape GmbH**

##### **Strategic, UX & UI Designer**

I designed the new website, multitouch applications, tangible interactions for exhibitions. (<https://www.interactive-scape.com/>)

- 1st parental leave -

Jan 2014 - Sep 2015

#### **User Interface Design GmbH**

##### **UI Designer Freelancer**

I designed hundreds of icons and responsive interfaces.

Apr 2014 - Dec 2015

#### **Archimedes Exhibitions GmbH**

##### **UX & UI Designer Freelancer**

I designed the UX flow and interfaces for dozens of interactive installations for science center.

Jul 2011 - Mar 2014

#### **Triad GmbH, Employee**

##### **UX & UI Designer**

I designed interactive applications for exhibition design.

Nov 2010 - Apr 2011

#### **ART + COM AG**

##### **UX Designer Internship**

## EDUCATION

Sep 2006 - Apr 2010	<b>IUAV University of Venice</b> <b>MA in Visual &amp; Multimedia Design</b> <b>Interaction Design Programm</b> led by Gillian Crampton Smith and Philip Tabor
2004 - 2005	<b>UDK Berlin, Visual Design</b> <b>Erasmus Project</b>
2004 - 2006	<b>Hartnackschule Berlin</b> <b>DaF German as Foreign Language</b>
2001 - 2005	<b>Fine Arts Academy of Venice</b> <b>BA in New Technologies &amp; Arts</b>

## SKILLS

### My Strenghts

Concept generation, design development with wireframes and prototypes. Through iterations I like to improve my design custom-tailored. I am quick at learning and applying new information.

### Languages

I'm mother tongue Italian.

Since I'm talking all the day in German I dream also in this language.

English is my second foreign language.