



# Chiara Schröder

## Senior UX Specialist

chiara@emsiti.net | www.emsiti.net | +49 15758858645

## PROFESSIONAL EXPERIENCE

Since May 2022

### Verivox GmbH

#### Senior UX Designer, member of UX leadership coalition, accessibility evangelist

Since Nov 2024

I've been leading Design and Research within the **Energy Evolution Team**, focusing on the growth of new business initiatives.

Since 2024

Active member of the **Leading Coalition**, mentor to other designers, and involved in shaping UX strategy, hiring peers, guiding design operations, and more.

2022 - 2024

I led Design and Research for the **Banking Products**, while also driving UX maturity across the business unit. Introduced **accessibility** as a core company focus, led awareness talks, educate teams and built a comprehensive catalog of applicable accessibility guidelines to ensure long-term consistency and compliance across products.

Feb 2021 - Mar 2022

### Bundesdruckerei GmbH

#### UX & UI Designer

I designed new usability concepts for the Bundesportal, the official german platform for administrative public services.

Jan 2020 - Jun 2020

### GASAG AG

#### Strategic, UX & UI Designer

I led the design and research for the new gasag.de website and part of its customer self-service.

- 2nd Parental Leave -

Nov 2016 - Jun 2019

### Interactive Scape GmbH

#### Strategic, UX & UI Designer

I designed the new website, multitouch applications, tangible interactions for exhibitions.

- 1st Parental Leave -



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## PROFESSIONAL EXPERIENCE

Jan 2014 - Sep 2015 **User Interface Design GmbH**  
**UI Designer Freelancer**  
I designed hundreds of icons and responsive interfaces.

Apr 2014 - Dec 2015 **Archimedes Exhibitions GmbH**  
**UX & UI Designer Freelancer**  
I designed dozens of interactive installations for a science center and developed several concepts for project acquisitions.

Jul 2011 - Mar 2014 **Triad GmbH**  
**UX & UI Designer**  
I designed interactive applications for exhibition design, science center.

Nov 2010 - Apr 2011 **ART + COM AG**  
**UX & UI Designer Internship**  
I developed concepts for interactive installations.

## FURTHER TRAININGS

September 2024 **UX LeadCo Training**  
**Führen ohne disziplinarischen Einfluss**  
Further training Methods for effective leadership, communication and influential engagement.

Feb - May 2022 **Usability Academy**  
**Further Training: Usability Engineering & UX Expert**  
Seminar and training with all the important methods from the UXQB® CPUX-F, CPUX-UT, CPUX-UR and CPUX-DS Curriculum. Certified Usability & UX Professional Foundation Level.



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## EDUCATION

Sep 2006 - Apr 2010 **IUAV University of Venice**  
**MA in Visual & Multimedia Design / Interaction Design**

2004 - 2005 **UDK Berlin, Visual Design**  
**Erasmus Project**

2004 - 2006 **Hartnackschule Berlin**  
**DaF German as Foreign Language**

2001 - 2005 **Fine Arts Academy of Venice**  
**BA in New Technologies & Arts**

## SKILLS

### My Strengths

I understand and turn user needs into prioritized design opportunities and create intuitive, end-to-end solutions. I validate concepts through testing to ensure usability and impact.

### Soft Skills

Empathetic, analytical, and highly organized, I communicate complex ideas clearly and align stakeholders efficiently.

### Leadership

I mentor, train, and inspire other designers, fostering their growth and helping them reach their full potential.

### Languages

I am a native Italian speaker, yet I often find myself dreaming in German. English is my second foreign language.