



# Chiara Schröder

## Senior UX Specialist

chiara@emsiti.net | www.emsiti.net | +49 15758858645

### PROFESSIONAL EXPERIENCE

Since May 2022

#### Verivox GmbH

**Senior UX Designer, member of UX leadership coalition, accessibility evangelist**

Since Nov 2024

I've been leading Design and Research within the **Energy Evolution Team**, focusing on the growth of new business initiatives.

Since 2024

Active member of the **Leading Coalition**, mentor to other designers, and involved in shaping UX strategy, hiring peers, guiding design operations, and more.

2022 - 2024

I led Design and Research for the **Banking Products**, while also driving UX maturity across the business unit. Introduced **accessibility** as a core company focus, led awareness talks, educate teams and built a comprehensive catalog of applicable accessibility guidelines to ensure long-term consistency and compliance across products.

Feb 2021 - Mar 2022

#### Bundesdruckerei GmbH

**UX & UI Designer**

I designed new usability concepts for the Bundesportal, the official german platform for administrative public services.

Jan 2020 - Jun 2020

#### GASAG AG

**Strategic, UX & UI Designer**

I led the design and research for the new gasag.de website and part of its customer self-service.

- 2nd Parental Leave -

Nov 2016 - Jun 2019

#### Interactive Scape GmbH

**Strategic, UX & UI Designer**

I designed the new website, multitouch applications, tangible interactions for exhibitions.

- 1st Parental Leave -



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### PROFESSIONAL EXPERIENCE

Jan 2014 - Sep 2015

#### User Interface Design GmbH

##### UI Designer Freelancer

I designed hundreds of icons and responsive interfaces.

Apr 2014 - Dec 2015

#### Archimedes Exhibitions GmbH

##### UX & UI Designer Freelancer

I designed dozens of interactive installations for a science center and developed several concepts for project acquisitions.

Jul 2011 - Mar 2014

#### Triad GmbH

##### UX & UI Designer

I designed interactive applications for exhibition design, science center.

Nov 2010 - Apr 2011

#### ART + COM AG

##### UX & UI Designer Internship

I developed concepts for interactive installations.

### FURTHER TRAININGS

September 2024

#### UX LeadCo Training

##### Führen ohne disziplinarischen Einfluss

Further training Methods for effective leadership, communication and influential engagement.

Feb - May 2022

#### Usability Academy

##### Further Training: Usability Engineering & UX Expert

Seminar and training with all the important methods from the UXQB® CPUX-F, CPUX-UT, CPUX-UR and CPUX-DS Curriculum. Certified Usability & UX Professional Foundation Level.



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### EDUCATION

- |                     |  |
|---------------------|--|
| Sep 2006 - Apr 2010 | <b>IUAV University of Venice</b><br><b>MA in Visual &amp; Multimedia Design / Interaction Design</b> |
| 2004 - 2005         | <b>UDK Berlin, Visual Design</b><br><b>Erasmus Project</b>   |
| 2004 - 2006         | <b>Hartnackschule Berlin</b><br><b>DaF German as Foreign Language</b>                                |
| 2001 - 2005         | <b>Fine Arts Academy of Venice</b><br><b>BA in New Technologies &amp; Arts</b>                       |

### SKILLS

#### My Strengths

I understand and turn user needs into prioritized design opportunities and create intuitive, end-to-end solutions.  
I validate concepts through testing to ensure usability and impact.

#### Soft Skills

Empathetic, analytical, and highly organized, I communicate complex ideas clearly and align stakeholders efficiently.

#### Leadership

I mentor, train, and inspire other designers, fostering their growth and helping them reach their full potential.

#### Languages

I am a native Italian speaker, yet I often find myself dreaming in German. English is my second foreign language.