



Chiara Schröder

Senior Product Designer & Team Lead

chiara@emsiti.net | www.emsiti.net | +49 15758858645

PROFESSIONAL EXPERIENCE

Verivox GmbH

Since May 2022 Senior UX Designer, Member of UX Leadership Coalition
Unofficial: Team Lead, Accessibility Evangelist

Since Nov 2024 I've been leading Design and Research within the **Energy Evolution Team**, focusing on the growth of new business initiatives.

Since 2024 Active member of the **UX Leading Coalition**.

2022 - 2024 I led Design and Research for the **Banking Products**, while also driving UX maturity across the business unit.

Since 2022 **Functional Leader:** Mentor to other designers, involved in shaping UX strategy, defining design standards, guiding design operations, hiring peers, and driving innovation and process improvements across the team.

Since 2022 Introduced **accessibility** as a core company focus, led awareness talks, educate teams and built a comprehensive catalog of applicable accessibility guidelines to ensure long-term consistency and compliance across products.

Bundesdruckerei GmbH

Feb 2021 - Mar 2022 Strategic, UX & UI Designer

Bundesportal (Germany's public services portal) – Designer; key impact: **UX maturity**.

GASAG AG

Jan 2020 - Jun 2020 Strategic, UX & UI Designer

- 2nd Parental Leave -



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PROFESSIONAL EXPERIENCE

Interactive Scape GmbH

Nov 2016 - Jun 2019

Strategic, UX & UI Designer

Designed website, IOT systems, multi-touch applications.

- 1st Parental Leave -

User Interface Design GmbH

Jan 2014 - Sep 2015

UI Designer Freelancer

Archimedes Exhibitions GmbH

Apr 2014 - Dec 2015

UX & UI Designer Freelancer

Triad GmbH

Jul 2011 - Mar 2014

UX & UI Designer

ART + COM AG

Nov 2010 - Apr 2011

UX & UI Designer Internship

FURTHER TRAININGS

UX LeadCo Training

Jan 2024

Führen ohne disziplinarischen Einfluss

Further training Methods for effective leadership, communication and influential engagement.

UXQB®

Feb - May 2022

Further Training: Usability Engineering & UX Expert

Certified Usability & UX Professional Foundation Level.



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EDUCATION

IUAV University of Venice

Sep 2006 - Apr 2010 MA in Visual & Multimedia Design / Interaction Design

UDK Berlin, Visual Design

2004 - 2005 Erasmus Project

Technische Universität Berlin

2004 - 2006 DaF German as Foreign Language

Fine Arts Academy of Venice

2001 - 2005 BA in New Technologies & Arts

SKILLS

My Strengths

I understand and turn user needs into prioritized design opportunities and create intuitive, end-to-end solutions. I validate concepts through testing to ensure usability and impact.

Soft Skills

Empathetic, analytical, and highly organized, I communicate complex ideas clearly and align stakeholders efficiently.

Leadership

I mentor, train, and inspire other designers, fostering their growth and helping them reach their full potential.

Languages

I am a native Italian speaker, yet I often find myself dreaming in German. English is my second foreign language.