Chiara Schröder

Senior Product Designer & Team Lead

chiara@emsiti.net | www.emsiti.net | +49 15758858645

PROFESSIONAL EXPERIENCE

Since May 2022

Verivox GmbH

Senior UX Designer, member of UX leadership coalition, accessibility evangelist

Since Nov 2024 — I've been leading Design and Research within the **Energy Evolution Team**, focusing on the growth of new business initiatives.

Since 2024 — Active member of the **Leading Coalition**, mentor to other designers, and involved in shaping UX strategy, hiring peers, guiding design operations, and more.

2022 - 2024 — I led Design and Research for the **Banking Products**, while also driving UX maturity across the business unit.
Introduced **accessibility** as a core company focus, led awareness talks, educate teams and built a comprehensive catalog of applicable accessibility guidelines to ensure long-term consistency and compliance across products.

Feb 2021 - Mar 2022

Bundesdruckerei GmbH

UX & UI Designer

I designed new usability concepts for the Bundesportal, the official german platform for administrative public services.

Jan 2020 - Jun 2020

GASAG AG

Strategic, UX & UI Designer

I led the design and research for the new gasag.de website and part of its customer self-service.

- 2nd Parental Leave -

Nov 2016 - Jun 2019

Interactive Scape GmbH

Strategic, UX & UI Designer

I designed the new website, multitouch applications, tangible interactions for exhibitions.

- 1st Parental Leave -

Chiara Schröder

Senior Product Designer & Team Lead

chiara@emsiti.net | www.emsiti.net | +49 15758858645

PROFESSIONAL EXPERIENCE

Jan 2014 - Sep 2015

User Interface Design GmbH

UI Designer Freelancer

I designed hundreds of icons and responsive interfaces.

Apr 2014 - Dec 2015

Archimedes Exhibitions GmbH

UX & UI Designer Freelancer

I designed dozens of interactive installations for a science center and developed several concepts for project acquisitions.

Jul 2011 - Mar 2014

Triad GmbH

UX & UI Designer

I designed interactive applications for exhibition design, science center.

Nov 2010 - Apr 2011

ART + COM AG

UX & UI Designer Internship

I developed concepts for interactive installations.

FURTHER TRAININGS

Jan 2024

UX LeadCo Training

Führen ohne disziplinarischen Einfluss

Further training Methods for effective leadership, communication and influential engagement.

Feb - May 2022

UXQB®

Further Training: Usability Engineering & UX Expert

Seminar and traning with all the important methods from the UXQB® CPUX-F, CPUX-UT, CPUX-UR and CPUX-DS Curriculum. Certified Usability & UX Professional Foundation Level.

Chiara Schröder

Senior Product Designer & Team Lead

chiara@emsiti.net | www.emsiti.net | +49 15758858645

EDUCATION

Sep 2006 - Apr 2010 **IUAV University of Venice**

MA in Visual & Multimedia Design / Interaction Design

2004 - 2005 **UDK Berlin, Visual Design**

Erasmus Project

2004 - 2006 **Technische Universität Berlin**

DaF German as Foreign Language

2001 - 2005 **Fine Arts Academy of Venice**

BA in New Technologies & Arts

SKILLS

My Strenghts

I understand and turn user needs into prioritized design opportunities and create intuitive, end-to-end solutions.
I validate concepts through testing to ensure usability and impact.

Soft Skills

Empathetic, analytical, and highly organized, I communicate complex ideas clearly and align stakeholders efficiently.

Leadership

I mentor, train, and inspire other designers, fostering their growth and helping them reach their full potential.

Languages

I am a native Italian speaker, yet I often find myself dreaming in German. English is my second foreign language.