



Chiara Schröder

Team Lead UI / UX

chiara@emsiti.net | www.emsiti.net | +49 15758858645

PROFESSIONAL EXPERIENCE

Invia Flights Germany GmbH

Since Jun 2026 **Team Lead UI / UX**

Verivox GmbH

May 2022 - May 2026 **Senior UX Designer, Member of UX Leadership Coalition**
Unofficial: Team Lead, Accessibility Evangelist

Nov 2024 - May 2026 I've been leading Design and Research within the **Energy Evolution Team**, focusing on the growth of new business initiatives.

2024 - - May 2026 Active member of the **UX Leading Coalition**.

2022 - 2024 I led Design and Research for the **Banking Products**, while also driving UX maturity across the business unit.

2022 - May 2026 **Functional Leader:** Mentor to other designers, involved in shaping UX strategy, defining design standards, guiding design operations, hiring peers, and driving innovation and process improvements across the team.

2022 - May 2026 Introduced **accessibility** as a core company focus, led awareness talks, educate teams and built a comprehensive catalog of applicable accessibility guidelines to ensure long-term consistency and compliance across products.

Bundesdruckerei GmbH

Feb 2021 - Mar 2022 **Strategic, UX & UI Designer**

Bundesportal (Germany's public services portal) – Designer; key impact: **UX maturity**.

GASAG AG

Jan 2020 - Jun 2020 **Strategic, UX & UI Designer**

- 2nd Parental Leave -



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PROFESSIONAL EXPERIENCE

Interactive Scape GmbH

Nov 2016 - Jun 2019

Strategic, UX & UI Designer

Designed website, IOT systems, multi-touch applications.

- 1st Parental Leave -

User Interface Design GmbH

Jan 2014 - Sep 2015

UI Designer Freelancer

Archimedes Exhibitions GmbH

Apr 2014 - Dec 2015

UX & UI Designer Freelancer

Triad GmbH

Jul 2011 - Mar 2014

UX & UI Designer

ART + COM AG

Nov 2010 - Apr 2011

UX & UI Designer Internship

FURTHER TRAININGS

Mai 2026

Business Trends Academy GmbH

Facilitation

Jan 2024

UX LeadCo Training

Führen ohne disziplinarischen Einfluss

Further training Methods for effective leadership, communication and influential engagement.

Feb - May 2022

UXQB®

Further Training: Usability Engineering & UX Expert

Certified Usability & UX Professional Foundation Level.



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EDUCATION

IUAV University of Venice

Sep 2006 - Apr 2010 **MA in Visual & Multimedia Design / Interaction Design**

UDK Berlin, Visual Design

2004 - 2005 **Erasmus Project**

Technische Universität Berlin

2004 - 2006 **DaF German as Foreign Language**

Fine Arts Academy of Venice

2001 - 2005 **BA in New Technologies & Arts**

SKILLS

My Strengths

I understand and turn user needs into prioritized design opportunities and create intuitive, end-to-end solutions. I validate concepts through testing to ensure usability and impact.

Soft Skills

Empathetic, analytical, and highly organized, I communicate complex ideas clearly and align stakeholders efficiently.

Leadership

I mentor, train, and inspire other designers, fostering their growth and helping them reach their full potential.

Languages

I am a native Italian speaker, yet I often find myself dreaming in German. English is my second foreign language.